

STEP BY STEP

- 1.) Please indicate the number of ECTS credits you need for your semester abroad. You have to take at least 3 modules (18 ECTS) per semester, the maximum load is 5 modules (30 ECTS).
- 2.) As some classes may overlap or conflict, **always** choose an alternative module (**2nd choice**) for each of your first choices in **each** section.
- 3.) The registration form must be **signed** by your current academic advisor **and** yourself.
- 4.) Some modules require previous knowledge. Before selecting one of these modules, please make sure that you meet the prerequisites.
- 5.) We recommend every international student to take a German language course.
- 6.) Any change must be approved by your academic advisor in your home institution. Courses can not be changed once this form has been approved by the sending institution and submitted to CBS.
- 7.) Please add your course registration form to your online application or send it via e-mail to **international.office@cbs.de**.
- 8.) Students who stay for more than one semester need to submit a new course registration form each semester by the deadlines given below.

APPLICATION DEADLINES

Spring Term (January - June)	15 th November
Fall Term (August - December)	15 th May

PLEASE NOTE

- Due to organizational reasons, we are not able to guarantee your placement into all of the chosen courses
- Modules contain 2 courses, which cannot be taken separately
- Each semester at CBS has 14 weeks of lectures + 2 weeks of exams

COURSE REGISTRATION FORM

FALL TERM 2019 (AUG. – DEC.)

BACHELOR OF ARTS PROGRAMS

Name: _____

Home university: _____

Amount of credits you have to take for your home institution

18 ECTS 24 ECTS 30 ECTS

SECTION 1: MODULES FOR INTERNATIONAL STUDENTS

		1 st choice	2 nd choice
21ST CENTURY MANAGEMENT & LEADERSHIP ESSENTIALS <ul style="list-style-type: none"> • Comparative International Management • Next Generation Leaders 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
GLOBAL MANAGEMENT <ul style="list-style-type: none"> • Global Supply Chain Management • Strategies of Multinational Enterprises 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FINANCIAL MANAGEMENT <ul style="list-style-type: none"> • Concepts of Value and Risk • Applied Financial Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MARKETING AND THE VALUE CHAIN <ul style="list-style-type: none"> • Supplier Relationship Management • Cost Management Along the Value Chain 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ADVANCED STUDY SKILLS <ul style="list-style-type: none"> • Presentation Skills • Academic Writing 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
EUROPEAN POLITICS AND ECONOMY <ul style="list-style-type: none"> • The European Business Environment • International Politics and Institutions 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
THE EUROPEAN POLITICAL FRAMEWORK <ul style="list-style-type: none"> • EU Law and Institutions • EU Policies 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL MARKETING AND HRM <ul style="list-style-type: none"> • International Marketing • International HRM 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERCULTURAL MANAGEMENT AND INTERNATIONAL POLITICS <ul style="list-style-type: none"> • Intercultural Management • International Politics 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ORGANISATIONAL AND INSTITUTIONAL ENVIRONMENT OF HRM <ul style="list-style-type: none"> • Management and Organization • Labour Law and Industrial Relations 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

MEDIA AND CONSUMER PSYCHOLOGY <ul style="list-style-type: none"> • Media Psychology • Consumer Psychology 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INNOVATIVE INTERNATIONAL TRADE <ul style="list-style-type: none"> • E-Commerce • New Trends in International Trade 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
DESTINATION SERVICES * (Prerequisite: Tourism or Hospitality Management studies) <ul style="list-style-type: none"> • Destination Management and Marketing Surface • Transportation Management *TOURISM STUDENTS ONLY	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

SECTION 2: YEAR 2 - BUSINESS AND SPECIALIZATION MODULES

		1 st choice	2 nd choice
MACRO ECONOMICS <ul style="list-style-type: none"> • Macro Economics I • Macro Economics II 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MANAGEMENT ACROSS BORDERS AND CULTURES <ul style="list-style-type: none"> • Intercultural Management • International Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FINANCIAL ANALYSIS (Prerequisite: Financial Accounting and Introductory Finance course) <ul style="list-style-type: none"> • Financial Analysis • Integrative Case Study 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
STRATEGIC AND INTERNATIONAL MANAGEMENT <ul style="list-style-type: none"> • Strategic Management • International Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
CAPITAL MARKETS <ul style="list-style-type: none"> • Financial Markets and Institutions • Financial Instruments 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL TRADE BASICS <ul style="list-style-type: none"> • International Trade Theory and Policy • Integrative Case Study 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL TRADE LAW AND MANAGEMENT <ul style="list-style-type: none"> • International Trade Law • International Trade Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MANAGEMENT CONSULTING BASICS (Prerequisite: Strategic Management) <ul style="list-style-type: none"> • Introduction to Management Consulting • Integrative Case Study 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MANAGEMENT CONSULTING TECHNIQUES (Prerequisite: Management Consulting Basics) <ul style="list-style-type: none"> • Consulting Tools and Methods • Project Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

TRANSMEDIA MANAGEMENT AND MONITORING <ul style="list-style-type: none"> • Social Media Monitoring • Transmedia Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
COMPREHENSION OF CONSUMER (Prerequisite: Introductory Marketing course) <ul style="list-style-type: none"> • Consumer Behaviour • Integrative Case Study 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERACTION IN MARKETING (Prerequisite: Introductory Marketing course) <ul style="list-style-type: none"> • Customer Relationship Management • Corporate Communication 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TALENT MANAGEMENT I: ACQUIRING TALENTS (Prerequisite: Introductory HRM course) <ul style="list-style-type: none"> • Talent Acquisition • Integrative Case Study 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TALENT MANAGEMENT II: DEVELOPING AND REWARDING TALENTS (Prerequisite: Introductory HRM course) <ul style="list-style-type: none"> • Training and Development • Reward Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
SOCIAL SCIENCE BASICS <ul style="list-style-type: none"> • Introduction to Social Science • Empirical Social Research 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
EAST ASIA MANAGEMENT <ul style="list-style-type: none"> • Economic Development in EA • Doing Business in EA 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TOURISM SERVICE PROVIDERS (Prerequisite: Introductory Tourism/Hospitality Management course) <ul style="list-style-type: none"> • Aviation Management • Hotel Business Operations 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
PSYCHOLOGY AND THE WORKPLACE <ul style="list-style-type: none"> • Social Psychology and the Workplace • Organisational Psychology 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

(last update: 11 March 2019)

SECTION 3: GERMAN LANGUAGE COURSES FOR INTERNATIONAL STUDENTS

I would like to attend a German language course at CBS

Yes No

The credits for the German language course will be recognized at my home university

Yes No

I have studied German

- never before (No placement test during introduction week necessary)
- for less than one semester (Placement test during introduction week necessary)
- for more than one semester (Placement test during introduction week necessary)

Student's signature

Date

SENDING INSTITUTION

We confirm that the proposed course registration including **all alternative courses** is approved.

Signature Departmental coordinator

Date

Stamp