



EMPLOYMENT OPPORTUNITIES FOR RGU STUDENTS



BECOME AN RGU STUDENT AMBASSADOR

The University is looking to employ Student Ambassadors to support the Student Recruitment and Marketing teams in some key areas of the marketing activities.

What is involved?

Working as a Student Ambassador is an excellent opportunity for current undergraduate students at RGU to enhance their CV and work experience profile by supporting the University in a number of key areas which include helping to promote the University and provide support to the Marketing Department. The Student Ambassadors will be required for some or all of the following duties:

Student recruitment

- Assist with the annual RGU Open Days; Postgraduate Events and other internal University events
- Assist with / give presentations at school visits to the University, teacher conferences and parents' evenings;
- Assist with workshops and recruitment events in secondary schools and colleges across Scotland;
- Give tours of the campus to visiting pupils and parents;
- Act as models for RGU promotional literature photo shoots;
- Potentially provide a profile for case studies to be used in promotional materials;

Support to the Marketing Department

- Source relevant information online and update databases.
- Supply social media content such as blogs, photos, videos etc.
- Take part in online events (chat rooms, social networking sites etc) aimed at prospective RGU students.
- Provide general clerical support to the Marketing team during busy times;

What sort of person are we looking for?

- We are looking for students with:
- First-class communication skills;
- A demonstrable knowledge of RGU as well as the City of Aberdeen;
- A positive attitude to RGU and higher education;
- The ability to relate to a wide group of different stakeholders from many different backgrounds including school pupils, teachers, parents, home and overseas students;
- The ability to work well as part of a team;
- Problem-solving skills;

Ambassadors must also be reliable and professional in their approach to work. A degree of flexibility will be required in most cases, e.g. you may need to work evenings and weekends, or travel away from Aberdeen mid-week.

What are the rewards?

You will receive an hourly rate of pay of £8.75. The benefits also include training in a variety of areas including knowledge of RGU, presentation skills and team building.

How much time do you need to commit?

There is no fixed commitment – the amount of work you could be involved in will vary from month to month. Unfortunately due to the nature of the role we cannot guarantee a set number of hours every month.

[Please note that successful applicants will be subject to a Disclosure Scotland Clearance].

GET IN TOUCH

If you are interested and would like to know more please send your CV and covering letter to schoolsliason@rgu.ac.uk. If you have any previous experience working as an RGU student ambassador please include this in your email.