

School of Creative and Cultural Business

Semester 2 (Spring) Module Choices

Please choose one of the set module blocks and write the corresponding modules on your learning agreement

BA (Hons) Events Management

Stage 2		Stage 3	
BS2116	Consumer Behaviour (7.5 ECTS)	CB3670	Live Festival Management (15 ECTS)
CB2005	Sustainable and Ethical Tourism (7.5 ECTS)	CB3974	Event Impact and Legacy (7.5 ECTS)
CB2503	Risk, Sponsorship & Fundraising in the Events Industry (7.5 ECTS)	CB3361	Critical Approaches to Cultural Studies (7.5 ECTS)
CB3042	The Tourism Product: Local and Global (7.5 ECTS)		
Download: Learning Agreement – Events Management, Stage 2		Download: Learning Agreement – Events Management, Stage 3	

BA (Hons) Fashion Management

Stage 2		Stage 3	
CB2116	Consumer Behaviour (7.5 ECTS)	CB3926	Research in the Creative Industries (15 ECTS)
CB2253	Public Relations (7.5 ECTS)		
CB2289	Design for Client (15 ECTS)		
			<i>And 1 option from list below:</i>
		CB3957	Business Start Up in the Creative Industries (15 ECTS)
		CB3115	Digital Fashion Event (15 ECTS)
Download: Learning Agreement – Fashion Management, Stage 2		Download: Learning Agreement – Fashion Management, Stage 3	

BA (Hons) International Hospitality Management

Stage 2	Stage 3
CB2321 Hotel Operation Management (15 ECTS) CB1288 Digital Media Platforms & Practices (7.5 ECTS) CB3042 The Tourism Product: Local & Global (7.5 ECTS)	CB2321 Hotel Operation Management (15 ECTS) CB3361 Critical Approaches to Cultural Studies (7.5 ECTS) <i>And 1 option from list below:</i> CB3357 Management Practice and Reflective Learning (7.5 ECTS) CB3042 The Tourism Product: Local and Global (7.5 ECTS)
<u>Download: Learning Agreement – International Hospitality Management, Stage 2</u>	<u>Download: Learning Agreement – International Hospitality Management, Stage 3</u>

BA (Hons) International Tourism Management

Stage 2	Stage 3
CB2321 Hotel Operation Management (15 ECTS) CB2005 Sustainable & Ethical Tourism (7.5 ECTS) CB3042 The Tourism Product: Local & Global (7.5 ECTS)	CB2321 Hotel Operation Management (15 ECTS) CB3361 Critical Approaches to Cultural Studies (7.5 ECTS) <i>And 1 option from list below:</i> CB3357 Management Practice and Reflective Learning (7.5 ECTS) CB3042 The Tourism Product: Local and Global (7.5 ECTS)
<u>Download: Learning Agreement – International Tourism Management, Stage 2</u>	<u>Download: Learning Agreement – International Tourism Management, Stage 3</u>

BA (Hons) Journalism

Stage 2	Stage 3
CB2253 Public Relations (7.5 ECTS) CB2257 Web Design (7.5 ECTS) CB3924 Magazine Journalism (15 ECTS)	CB3926 Research in the Creative Industries (15 ECTS) CB3011 Creative and Cultural Business News (15 ECTS)
<u>Download: Learning Agreement - Journalism, Stage 2</u>	<u>Download: Learning Agreement - Journalism, Stage 3</u>

BA (Hons) Media

Stage 2	Stage 3
BS1258 Introduction to Media Law (7.5 ECTS) CB2257 Web Design (7.5 ECTS) CB2013 Digital Filmmaking (15 ECTS)	CB3926 Research in the Creative Industries (15 ECTS) <i>And 1 option from list below:</i> CB3957 Business Start Up in the Creative Industries (15 ECTS) CB3011 Creative and Cultural Business News (15 ECTS)
<u>Download: Learning Agreement - Media, Stage 2</u>	<u>Download: Learning Agreement - Media, Stage 3</u>

BA (Hons) Public Relations

Stage 3	
CB3926	Research in the Creative Industries (15 ECTS)
<i>And 1 option from list below:</i>	
CB3957	Business Start Up in the Creative Industries (15 ECTS)
CB3011	Creative and Cultural Business News (15 ECTS)
OR	
CB3041	Narrative Film Making (30 ECTS)
Download: Learning Agreement – Public Relations, Stage 3	

Please note: Information was correct at time of issue. However, information is subject to change as we review the curriculum on a regular basis. Reasonable efforts will be made to assist students should they be affected by any changes.